

PARENT-CHILD MOTHER GOOSE PROGRAM®
NATIONAL COUNCIL
ANNUAL REPORT
2023-2024

To advocate for and promote the growth of Parent-Child Mother Goose Programming, by strengthening communication and networking among trainers, providers and regions and by
setting training standards and guidelines for the integrity of the programs.

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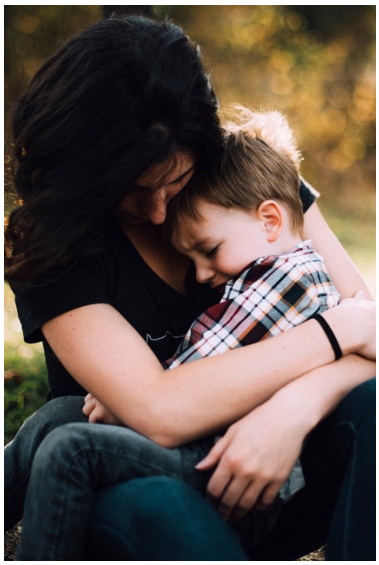
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National Council
Parent-Child Mother Goose Program®
720 Bathurst Street, Suite 412
Toronto, ON, M5S 2R4
https://nationalpcmgp.ca/

For inquiries relating to Memberships, Certification Process and Donations please contact:

Crystal Murgatroyd
National Office Administrator
info@nationalpcmgp.ca

ABOUT US

In the Parent-Child Mother Goose Program®, (PCMGP) parents and young children between birth and 4 years old come together to enjoy songs, rhymes and stories.

Each group of parents/caregivers and children meets with two PCMGP teachers. Together, parents/caregivers and children in the program:

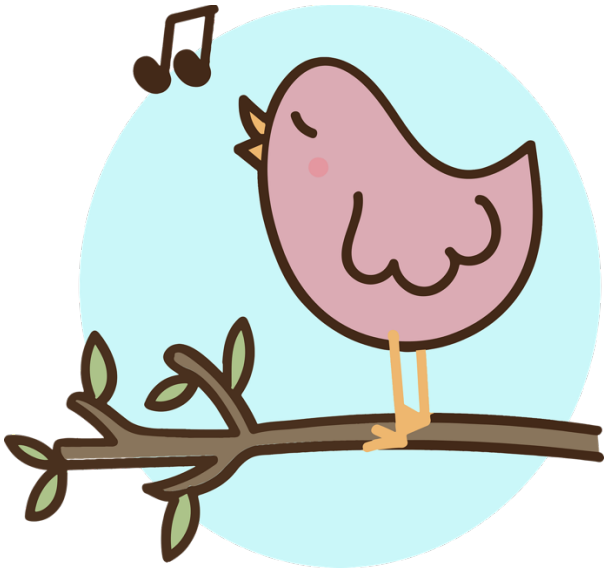
- experience the spark of delight and magic that comes from enjoying a favourite rhyme or song;
- learn and retain a repertoire of rhymes, songs and stories; and,
- enjoy strengthened bonding.

These skills, pleasures and insights are taken home and shared with older children, grandparents, and other parents. The whole family benefits!

The Parent-Child Mother Goose program is preventative in nature, and provides community service agencies with a clearly developed program that is responsive to community needs.

The program is committed to inclusive services that provide a climate of mutual respect and understanding. We welcome diverse cultures, languages, family situations, sexual orientations, and physical and mental abilities.

Since its earliest beginnings, the Parent-Child Mother Goose Program has since spread across Canada and around the world, helping thousands of families to discover the power and pleasure of songs, rhymes, and stories!



NATIONAL COUNCIL MEMBERS

The management of the activities of the Parent-Child Mother Goose Program® is vested in the National Council, a central unified body which addresses issues affecting the Council.

Members of the National Council, some of whom represent programs from around the country, serve as trustees for the Parent-Child Mother Goose Program to ensure organizational performance and promotion of program standards.

Council Members:

Rebecca Fenton, YT
Joan MacDonald, ON
Lisa Hurrle, AB
Guita Movallali, ON
Gabrielle Thomas, QC
Coralee Tucker, BC
Robin Sales, QC (on leave)

National Office Administrator:

Crystal Murgatroyd, BC

Committees and Members:

Program and Training Committee

Ruth Danziger
Maureen Doll
Kate Jarrett
Lori Fritz

Fundraising Committee

Beth Hutchinson
Marilee Peters
Lisa Hurrle

Communications Committee

Gabrielle Thomas
Guita Movallali

Event Planning Committee

Guita Movallali
Beth Hutchinson
Carol Dwyer (stepped down in March 2024)

Contact us and find out more about the rewards and benefits of contributing to PCMGP as a member of the National Council, at info@nationalpcmgp.ca

Report from the Co-Chairs

Dear Members,

Well unbelievably another year has passed us by! Writing this annual report for the period from July 1st, 2023 to June 30th, 2024, allows us the opportunity to reflect on the work of the National Council and all of its committees. The volunteer time and dedication that all these individuals put into the program is much appreciated and commendable.

In February and March 2024, we said thank-you to our Council Chairs Carol Dwyer and Chantal Rodgers. We appreciate all of the time and effort that they put into being Chairs on the Council. A special thank you to past council member Ann Stafford, who continued to look after many aspects of the Council's financial reporting. We also thank Lisa Snyder who has taken on the role of volunteer bookkeeper with the Council and who completed the annual financial statements (found at the end of the report).

We would also like to thank our Office Administrator Crystal Murgatroyd for her diligent work for the National Council.

Throughout the year we continued to support the teacher training and certification process, offered three connection series for teachers and trainers (Fall, Winter and Spring), presented a Teacher Trainer celebration event (March 2024), published Winter and Spring newsletters and song/story communiques.

We have several areas of focus for the 2024/25 fiscal year, including developing a new PCMG National Council website. We will be continuing our fundraising efforts in order to be able to have the website redeveloped as it is our main pathway to connect with PCMG teachers and trainers. We will also be focusing on connecting more with PCMG teachers and trainers to support them in their PCMG work with families.

As we continue this year, we want to express our thanks to all Council members, PCMG teachers, PCMG trainers and our PCMG membership for their continued commitment and support of the PCMG program so that families across the country can continue to enjoy the wonderful aspects of this program.

We wish everyone the best in the year ahead and look forward to continuing to work with you.

Rebecca Fenton and Joan MacDonald
Co-Chairs
National Council of Parent-Child Mother Goose Program®

Program and Training Committee Report

The Program and Training Committee focuses on all aspects of PCMG program and training guidelines, development, and policy.

In 2023/4 we worked on finalizing the updated Green and Yellow training booklets as well as updating other training forms and documents used during PCMGP Teacher Training Workshops and entering follow up information onto the NC website.

Over the last few years we consistently received feedback from Workshop Facilitators that the amount of paper at in-person workshops had become too much. We hope this re-organization will help. In the process, we went through each booklet and document to update the content and reduce overlapping forms and paperwork. We were careful to maintain everything that is essential and everything that still works well in the documents. We consulted with the Diversity Committee and included their input in our discussions and decisions, particularly about rhymes for the Green Booklet. We also updated and added the After the Workshop information to our website that offers participants links and resources for certification, self-evaluation, program registration and membership as well as books and other resources for teachers.

In updating the workshop materials, we worked closely with administrative staff at times. We especially want to thank Crystal Murgatroyd for her invaluable technical input and support formatting the Yellow Booklet. In addition, we worked with Jag Parmar and most recently Hamida Arif in implementing all the new workshop materials for use in the current TTW's. We want to thank Vijaya Agrawal for her volunteer support in helping to format the Green Booklet.

We can safely say at this point that all of the documents are updated and currently being used by Facilitators in our PCMGP Teacher Training Workshops.

These training documents are now also ready to be translated into French as requested by Marie-Line Therriault in Quebec. Although PCMGP did not run any francophone workshops this year, we are planning ahead as sometimes these requests do come in.

The P&T committee had to take a break for several months this year, due to health challenges experienced by more than one member of the committee. As a result, we did not run the usual annual facilitators' meeting but are planning to pick that up again in 2025.

Significant work was accomplished this year that we hope will be helpful to Workshop Facilitators and will contribute to the successful running of our PCMGP workshops going forward.

We enjoyed meeting with Joan MacDonald and Rebecca Fenton soon after they took on the joint leadership position at National Council. We appreciated the opportunity to share more about what we do, hear their priorities and establish a good ground for partnership over the coming years. We welcome them and thank them both for their commitment to the values and practices of PCMGP.

Ruth Danziger
Maureen Doll
Kate Jarrett
Lori Fritz

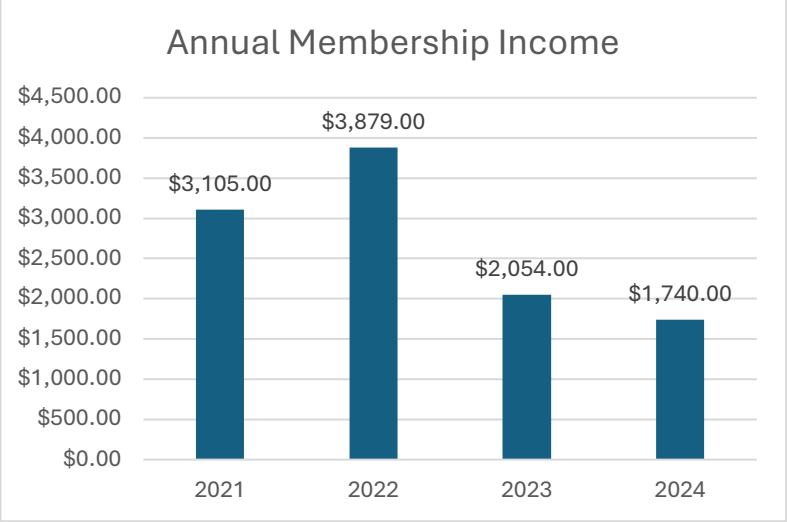
Fundraising Committee Report

Our sincere thanks goes out to everyone who supported the National Council this year, either through their membership or a donation. Membership fees and donations are the National Council's only source of income. We depend on these revenue streams to continue the important work of keeping program teachers connected and supported, advocating for the program, and accrediting new teachers.

After two years of growth of our donation revenues, 2024 saw significantly lower income from fundraising. While this downturn is disappointing, we remain very grateful for the generosity of our donors. The fundraising committee is committed to continuing its efforts to solicit donations and to explore other sources of revenue, including grants. In 2024 we wrote and distributed 4 donation requests, and in the coming year we will be working with the communications committee to coordinate donation requests with our newsletter distribution. Thanks to a data-sharing agreement with the Vermont Square program, we are excited at the possibility of expanding our donor lists to include recent training workshop participants.



Memberships – and thus membership revenues – have also showed a decline over the past few years. In 2024 there are 33 members in good standing, as compared to 47 in 2023 and 66 in 2022. The rate of decline is of concern to the fundraising committee and in the coming year we will be actively encouraging lapsed members to consider supporting PCMG-P through a renewed membership.



If you haven't yet donated to the National Council this year, it is not too late! Please remember to renew your membership, and please consider making a donation to support our work. Every dollar makes a difference and helps to keep the program healthy and vital thanks to the national connections that our little organization provides.

Can't make a donation this year, but would like to contribute another way? The fundraising committee would love to have your ideas and input! Please let us know of your interest in the committee and our work by sending an email to info@nationalpcmgp.ca

Beth Hutchinson, BC
Lisa Hurrle, AB
Marilee Peters, BC

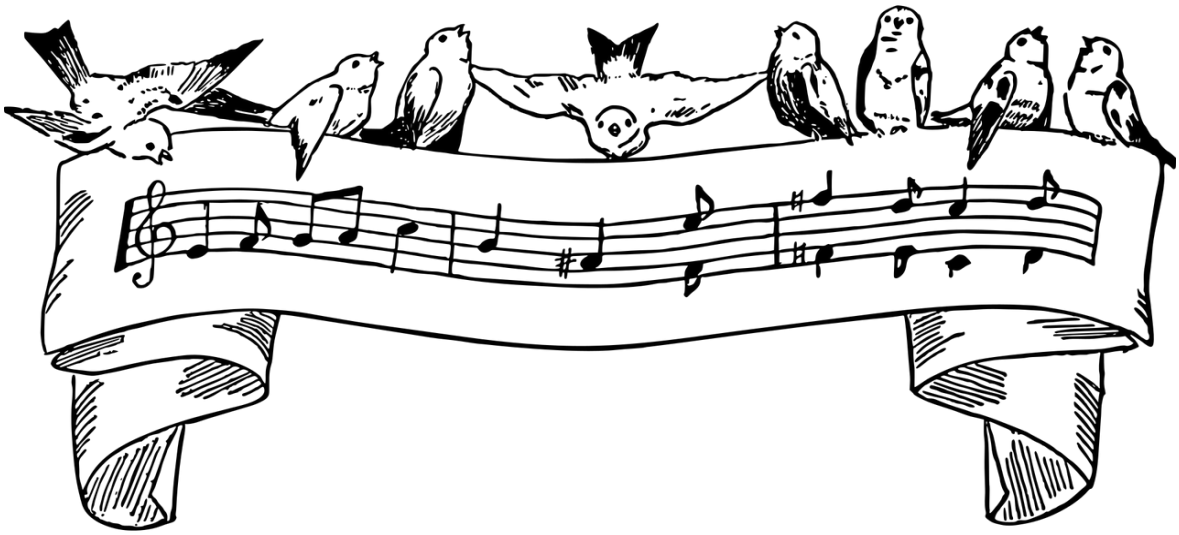
Event Planning Committee Report

We are so excited to be able to continue the PCMG Connection series this past year. Members of the National Council offered a Fall, Winter and a Spring connection series that were very well attended and provided a lovely way for members to learn some new material and share some joy and laughs through songs, rhymes and stories shared around the zoom circle.

The Connection Series has been very well received by participants and we are grateful to former PCMGP chairs Chantal Rodgers and Carol Dwyer for making it a benefit of PCMG membership. What a lovely way to engage with facilitators across the country!

Going forward, the National Council has been engaging with the members of the Program and Training Committee with a view to working more closely together on the Connection series. We are hoping that this will continue to keep the Connection series strong and will draw upon a larger pool of hosts from across the country. Stay tuned and join us for the Connection Series sessions to be announced in 2025!

Lisa Hurrle – Connection Series



Communications Committee Report



This year, the P-CMGP Newsletter continued to be a key tool for connecting and engaging our community. With Gabrielle Thomas and Guita Movallali leading the way, we focused on enhancing the content, design, and outreach of our publications.

2024 Highlights:

1- **Expanding Content and Voices:** To bring more diverse perspectives into the newsletter, we actively reached out to contributors across different roles—facilitators, trainers, program providers, and regional representatives—and from various provinces. By inviting stories and updates from across our network, we aimed to create a newsletter that truly represents the voices and experiences of our community.

2- **Revitalized Design and Format:** In response to community feedback, we enhanced the newsletter's visual appeal by incorporating more color and inviting layouts through Canva. The new design offers a balance of structured information and warmth, making the newsletter both engaging and enjoyable to read. Each issue now includes a variety of content, from songs, rhymes, and program news to workshop highlights and brief articles, presented in a visually appealing, user-friendly format.

3- **Consistent and Timely Publication:** We successfully released two issues this year—Spring 2024 and Winter 2024. Each issue was well-received and shared widely within the community, demonstrating strong interest in the topics covered and the value of regular communication.

4- **Community-Driven Approach:** By seeking input from various stakeholders—including long-time board members and newer facilitators—we've built a more inclusive, community-driven newsletter. This approach has strengthened connections across our network and encouraged more people to share their experiences and ideas.

Looking ahead, we hope to build on this foundation, continuing to bring fresh content, diverse voices, and creativity to each edition. We are grateful to all who contributed and supported our efforts in 2024, and we look forward to an even more vibrant newsletter in the coming year.

Gabrielle Thomas
Guita Movallali

Financial Report

THE PARENT-CHILD MOTHER GOOSE PROGRAM
UNAUDITED STATEMENT OF INCOME OVER EXPENDITURES
FOR THE YEAR ENDED JUNE 30, 2024

	2024	2023
INCOME		
Donations	$ 4,727	$ 4,757
Membership fees	960	2054
Other Fundraising		
	5,687	6811
EXPENDITURES		
Salary	4,848	5332
Bank charges and interest	600	608
Postage	19	
	5,468	5940
Income over expenditures for the year	219	871
Surplus, beginning of year	5,730	4859
Surplus, end of year	$ 5,949	$ 5,730

BALANCE SHEET
AS AT JUNE 30, 2024

Assets		**Liabilities**	
Cash	5949	Surplus	5949
Total Assets	5949	**Liabilities and Equity**	5949