National Council of the Parent-Child Mother Goose Program®

Annual Report 2023



Our Mission is to advocate for and promote the growth of Parent-Child Mother Goose Programming, by strengthening communication and networking among trainers, providers and regions and by setting training standards and guidelines for the integrity of the programs.

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For inquiries relating to Memberships, Certification Process and Donations please contact:

Crystal Murgatroyd
National Administrator

email: info@nationalpcmgp.ca



About Us

In the Parent-Child Mother Goose Program®, (PCMGP) parents and young children between birth and 4 years old come together to enjoy songs, rhymes and stories.

Each group of parents and children meets with two teachers once a week throughout the year. Together, parents and children in the program:

- experience the spark of delight and magic that comes from enjoying a favourite rhyme or song
- learn and retain a repertoire of rhymes, songs and stories
- enjoy strengthened bonding

These skills, pleasures and insights are taken home and shared with older children, grandparents, and other parents. The whole family benefits!

The Parent-Child Mother Goose program is preventative in nature, and provides community service agencies with a clearly developed program that is responsive to community needs.

The program is committed to inclusive services that provide a climate of mutual respect and understanding. We welcome diverse cultures, languages, family situations, sexual orientations, and physical and mental abilities.

Since its earliest beginnings, the Parent-Child Mother Goose Program has since spread across Canada and around the world, helping thousands of families to discover the power and pleasure of songs, rhymes, and stories!



National Council Members

The management of the activities of the Parent-Child Mother Goose Program® is vested in the National Council, a central unified body which addresses issues affecting the organization.

Members of the National Council, some of whom represent programs from around the country, serve as trustees for the Parent-Child Mother Goose Program to ensure organizational performance and promotion of program standards.

Carol Dwyer, NL
Chantal Rodgers, NL
Beth Hutchinson BC
Crystal Murgatroyd, BC (Admin)
Lisa Hurrle, AB
Rebecca Fenton, YT
Robin Sales, QC
Guita Movallali, ON
Gabrielle Thomas, QC
Joan MacDonald, ON
Coralle Tucker, BC

Committees and Members

1. Program and Training Committee
   - Lori Fritz
   - Ruth Danziger
   - Maureen Doll
   - Kate Jarrett

2. Diversity Committee
   - Desrean McFarlane
   - Lorinda Seto
   - Gabrielle Thomas
   - Beth Hutchinson

3. Fundraising Committee
   - Beth Hutchinson
   - Marilee Peters
   - Robin Sales
   - Ann Stafford

4. Communications Committee
   - Gabrielle Thomas
   - Guita Movallali

5. Event Planning Committee
   - Robin Sales
   - Carol Dwyer
   - Beth Hutchinson

Contact us and find out more about the rewards and benefits of contributing to PCMGP as a member of the National Council, at info@nationalpcmgp.ca

Report From The Co-Chairs

Dear Members,

It is hard to believe that another year has passed so quickly. As we sit here enjoying the first snowfall of the year, and early we might add, we are reflecting back fondly on the year behind us. Firstly, we would like to acknowledge and thank all current members of the NC including those who are part of our committees. Your commitment and dedication is appreciated.

We would like to give a very special thank-you to Beth Hutchinson who is finishing up her commitment to the National Council after 8 years. Beth has made valuable contributions to the NC as a board member, as part of the executive and as a member of many committees. We will have a special place in our hearts for Beth, especially after getting to know her on her Spring 2023 visit to St. John's.

Special thank-yous go out to Robin Sales who is taking an open ended leave from the National Council. We have valued Robin's work as she has been a part of many committees. We would like to acknowledge and thank Zahid Md Jahangir Alam for his efforts this year with our monthly accounting activities.

As well, we would like to give a big thank-you to Crystal Murgatroyd, our National administrator, whose organizational skills and attention to detail shines through in all that she does for the National Council.

We are sure that PCMGPs across the country are happy to be back to pre-CoVid programs, whereby we gather and connect in person. Throughout this year we have continued to communicate, support and connect with our members, facilitators and trainers from coast to coast.

We have started a Rhymes, Songs, and Stories Fall Connection Series, (on Zoom) in partnership with NL Parent-Child Mother Goose Program®, Inc. whereby we invite our members and those interested in PCMGP to meet every second month and share rhymes, songs and stories. It is an opportunity to listen, and learn new material to add to our own collections and repertoires. We have had two sessions so far this Fall and will continue with the Winter Connection Series in the new year.

We began another form of Connection through a Monthly Communiqué whereby we are sending rhymes, songs and/or stories in written format to our members, again, as a means of connecting and adding to their repertoires.

We have worked on and updated our organization's Mission Statement so that there is clarity as to why we exist. Our Mission Statement is: to advocate for and promote the growth of Parent-Child Mother Goose Programming, by strengthening communication and networking among trainers, providers and regions and by setting training standards and guidelines for the integrity of the programs. This can be found on the National P-CMGP website.



We have been successful in recruiting new members from across the country but we will continue to seek out those who would be interested in joining.

We will continue our fundraising efforts to support our administrator and all she does for the PCMGPs.
We will renew our efforts to provide support to our PCMGP facilitators, trainers and members while continuing to strengthen relationships with partner agencies, and diversify our representation across the country.

As we move forward we would like to congratulate all of the board members, facilitators, trainers and organizations who continue to run programs and support families throughout the country. All the best for the year ahead. Keep up the great work! Your efforts are appreciated!

Warmest regards,
Chantal Rodgers and Carol Dwyer
Co-Chairs, National Council of Parent-Child Mother Goose Program®



Program and Training Committee Report

The Program and Training Committee is a committee of the National Council that focuses on all aspects of our program and training guidelines, development, and policy.

In February 2023 we held the seventh annual meeting for PCMGP teacher trainers, over two different days and times to accommodate as many trainers as possible via Zoom. We thoroughly enjoyed being able to put faces to names and vice versa.

Question posed was: *What's working and could work better with support from Vermont Square and the Program & Training Committee?*

There was a lot of discussion and comments regarding the positives and challenges of virtual teacher training. Comments and questions focused on ways to support teachers after the training and how to advocate for adequate preparation time and wages from organizations. Comments regarding the desire to move trainings back to in person were shared, as was, the importance of on-line trainings to meet the needs of more rural communities. Diversity and inclusion was also a theme of the 2 meetings. Gratitude for the Zoom best practices and the work on streamlining the materials to make them more readily available on-line and updated were shared.

The committee would like to extend our sincerest gratitude to all those that attended these meetings and for all the reflection that occurred.

Much of 2023 has been spent updating Teacher Training Workshop (TTW) materials to make them more user friendly, accessible online and current. We have finalized the loose-leaf forms, the yellow booklet and are in the final stages of the green lyric booklet and bibliography. Thank you to the Diversity Committee for your thoughtful feedback regarding the lyric booklet. This process took much longer than expected. There was a desire to ensure that it was done with intention and changes would be long lasting.

An ongoing effort to translate documents from these materials into French will be undertaken once all workshop materials have been finalized.

As always, we continue to respond to questions and communications that come our way from across the country and abroad, relating to Program and/or Training guidelines. We appreciate the opportunity to hear of the positive changes that the Parent-Child Mother Goose Program® makes in the lives of families! We welcome ideas, questions and feedback from our PCMGP community. Please feel free to contact us at any time. ☺

Program and Training Committee:

Ruth Danziger, Ontario *rdanziger@ca.inter.net*
Lori Fritz, Newfoundland/Ontario *lorellfritz@gmail.com*
Kate Jarrett, Ontario *kate.jarrett@sympatico.ca*
Maureen Doll, BC *moesdoll@gmail.com*



Fundraising Committee Report

Donations and Membership Fees continue to be the primary source of funding. Two major applications for additional funding were submitted but were not successful.

Membership Income
July - June 2021 Memberships: $3,105.00
July - June 2022 Memberships: $3,879.00
July - June 2023 Memberships: $2,054.00
July 2023 - November 2023: $ 300.00
Most membership renewals are made at the beginning of the calendar year. For the 2023 year, we currently have 47 paid members, compared to 66 members in 2022.
Thanks to Crystal Murgatroyd who takes care of memberships!

Donations
2020 donations: $3,315
2021 donations: $1,448, notice the Covid hit!
2022 donations: $3,515
2023 donations: $4,757

There has been an increase in income through donations. Please, everyone, consider making a monthly donation. Monthly donations provide a steady monthly income, which stabilizes income from other sources that has peaks and valleys throughout the year. There was an increase from five monthly donors last year to six this year. More are welcome!

In 2023, we had a matching donor for monthly donations that will continue for one more year. We hope to arrange for a fund to match monthly donors during that year to encourage more donors. Monthly donors currently give the program between $10 and $20 each month. A monthly donation for any amount from $3 upwards is a great help. The Donate button on the website takes you to a donation form and a monthly donation option is provided there.

We are looking at potential grant options for the coming year and will continue to explore other potential sources of funds. We are very pleased to be in a better financial position at this moment than we were at this time last year, however, we could certainly be doing a lot more if we had more substantial funds.

The Parent-Child Mother Goose Program continues to be fabulous!It brings connection, development and confidence to all involved AND the love of stories, rhymes and songs that bring strength and joy forever!

Therefore, DONATE!

Fundraising Committee:

Robin Sales
Ann Stafford
Marilee Peters
Beth Hutchinson



Diversity Council Report

We have continued to love our work!

This is our second year and we were not as productive as we were in the first, when we reviewed the rhymes, songs and stories being provided in training workshops, the availability of our bibliography resources in libraries in many communities and suggested a few edits to the resources provided during training workshops. We continue to recognize that many of the policies and practices of the P-CMGP lend themselves to diversity as well as knowing that our nurturing diversity can continue to grow.

We have been considering a variety of approaches and do not have any suggestions at this time.
Both Noemi and Ann Stafford needed to leave the committee during the year. We bid them a fond farewell and thanked them for their insight and their work.

As we are the most diverse of any of the National committees and the council itself, we have decided that it is important to continue as a committee and to find ways to continue building the inclusive capacity of the program.

We welcome new members. A commitment to the National P-CMGP is required. We particularly want representation from cultures, races and geographical locations not currently part of the committee.

Diversity Council Committee:

Desrean McFarlane
Lorinda Seto
Gabrielle Thomas
Beth Hutchinson

When I stand up I feel so tall
When I bend down I feel so small
Taller….taller…. Taller…. Taller
Smaller…. Smaller…. Smaller…. Smaller



Communications Committee Report

The Parent-Child Mother Goose Program Newsletter, a cornerstone of our communication strategy, has undergone significant evolution in 2023. This report provides an overview of the transition and recent initiatives spearheaded by Guita Movallali and Gabrielle Thomas, NC board members since December 2022.

Historical Context:

The PCMGP Newsletter boasts a storied history, primarily curated by Ivanka Gotcheva for several years. Following her departure from the board, Guita and Gaby took on the responsibility of stewarding this vital communication channel.

Strategic Initiatives:

1. **Gratitude and Continuity:** Guita and Gaby began their tenure by expressing gratitude to Ivanka for her past contributions, recognizing the historical significance of the newsletter.
2. **Community Engagement:** Aiming for inclusivity, they engaged with the PCMGP community, seeking input from board members, facilitators, Program & Training Committee members, and co-founder Celia. This collaborative approach laid the foundation for a community-driven newsletter.
3. **Operational Efficiency:** To streamline communication, Guita and Gaby established a dedicated email account for the newsletter, enhancing organizational efficiency and ensuring a unified approach.
4. **Revitalized Format:** Recognizing the need for brevity based on community feedback, the duo revitalized the newsletter's format. The new series, crafted in Canva, introduced captivating designs and featured a well-balanced mix of content, including songs, rhymes, stories, interviews, workshop advertisements, news updates, and short articles.
5. **Consistent Publication:** In 2023, the newsletter maintained its longstanding tradition of regular publication, with Guita and Gaby successfully releasing two newsletters during the reporting period.

Conclusion:

Guita Movallali and Gabrielle Thomas have demonstrated unwavering dedication to the PCMGP Newsletter's evolution. Their strategic initiatives have not only preserved the legacy of the newsletter but have also infused it with fresh energy, creativity, and a renewed sense of community engagement.

The National Council expresses its gratitude to Guita and Gaby for their outstanding contributions and looks forward to the continued success of the P-CMGP Newsletter under their leadership.

Communications Committee:

Gabrielle Thomas
Guita Movallali



Event Planning Committee Report

During the past year we had planned to do a Shout Out Celebration for the Trainers of the Parent-Child Mother Goose Programs. It would be an event on Zoom, whereby Teacher Trainers would share rhymes, songs and stories and / or talk about their programs and their experiences with the program. However, due to circumstances the event was postponed.

Connections have been made with the majority of the trainers that we have contact for, and most were in agreement that they would like to participate in an event such as this.

The committee will need some new members. Once new members are in place, the Council will plan to present the event at some time in the new year.

Event Planning Committee:

Carol Dwyer
Robin Sales
Beth Hutchinson

Way up high in an apple tree
Two little apples smiled down at me
I shook that tree as hard as I could
Down fell the apples, hmmm….hmmmm…. good!



Financial Report

The Parent-Child Mother Goose Program

Income and Expense Statement for the Twelve Months Ending June 30, 2023

	Mo. Actual June 2023	YTD Actual June 2023	YTD Actual June 2022
Revenue			
Donations	179	4,757	3,515
Memberships	60	2,054	3,879
Total Revenue	239	6,811	7,394
Expenses			
Salary	516	5,332	8,772
Bank Charges	8	608	99
Office & Supplies			
Total Expenses	524	5,940	8,871
Net Income	**- 285**	**871**	**- 1,477**

Notes to Financial Statements:

1	Bank Balance June, 2023	5,730	4,859
2	Reserve for F S project	1,635	1,635
	(Included in the Bank Balance)	**5,730**	**4,859**

